Thank you for downloading the **Convince Your Boss** letter for GBTA Membership. This letter was designed to help you demonstrate how the benefits of a GBTA Membership can contribute to your business travel professional development goals and overall success of your organization.

***On the next page, please fill out the highlighted sections & customize this letter to best fit your needs*.**

**Questions about GBTA? Please contact GBTA’s Member Care Team at** [**membership@gbta.org**](mailto:membership@gbta.org) **or +1 888 574 6447**

ABOUT GBTA

The Global Business Travel Association (GBTA) is the world’s largest professional association representing the $1.4 trillion business travel industry. Our global membership includes 9,000-plus business travel professionals from every continent. Our focus is to equip our members with the knowledge and resources necessary to navigate the rapidly changing business travel landscape resulting in improved managed travel programs, top line business growth, and exemplary careers.

Dear Click or tap here to enter text.,

I would like your approval to purchase an annual GBTA Membership. A GBTA Membership will allow me to gain direct access to a global set of specialized tools, resources, insight, and services designed specifically to address the demanding needs of a business travel professional like myself.

GBTA Membership comes with a multitude of member benefits including:

* Networking opportunities with other business travel professionals like executive assistants, meeting and event planners, and global and corporate travel managers
* Access to over 2,000 timely reports and resources
* Hundreds of webinars on business travel topics such as NDC, cost control, payment solutions, risk management, travel forecasts, and more
* GBTA Hub, an online platform to connect with other business travel buyers and suppliers
* Professional development and career advancement opportunities, including GTP Certification
* Member rates to GBTA events including the biggest business travel event of the year GBTA Convention

I believe becoming a GBTA Member will allow me to save time within my duties and develop my skills in Click or tap here to enter text. to become better in my role, as well as develop new strategies we can start applying to projects like Click or tap here to enter text. in order to elevate our entire business.

The price for an annual GBTA Membership is Click or tap here to enter text.. Once a member, I plan to immediately take advantage of these amazing benefits. You can also learn more about membership at gbta.org/membership.

Thank you for taking the time to review this request, and I look forward to talking to you more about it!

Best,

Click or tap here to enter text.